

ICETM 2023

November 3-5, 2023 | Guangzhou, China

www.icetm.org

The 6th International Conference on Educational Technology Management (ICETM 2023) will be held in Guangzhou, China during November 3-5, 2023.

ICETM promises to be an exciting event with a range of informative and thought-provoking presentations, interactive forums, and engaging keynote speakers. This year, ICETM 2023 is hosted by South China Normal University, China. Through this conference, we hope to provide an opportunity for international collaboration, cross-disciplinary dialogue, and sharing of best practices that can help shape the future of educational technology management.

Keynote Speakers

Prof. Chee-Kit Looi, National Institute of Education, Nanyang Technological University, Singapore
Prof. Cheng May Hung May, The Education University of Hong Kong, Hong Kong, China
Prof. Qiong Wang, Peking University, China
Prof. Maiga Chang, Athabasca University, Canada

Conference Proceedings

Submitted papers will be peer reviewed by conference committees, and accepted papers after proper registration and presentation will be published in the Conference Proceedings.

Submission Guideline

- Submission Requirements

Language: English is the official language of the conference; the paper should be written and presented only in English.

Paper Length: Each full paper should be no less than 8 pages in one-column format, including all figures, tables, and references. If the length of the full paper exceeds 10 pages, extra pages will be charged.

- Submission Types

- * Abstract submission for presentation only without publication.
- * Full paper submission for both presentation and publication.

- Submission Process

- 1) Download the [Paper Template](#) for formatting your paper.
- 2) Submit your paper to [Online Submission System](#) or icetm.edu@outlook.com.
via online submission system: an account is needed, if you don't have, please register first.
via mailbox: the email subject should be named as "Submission-ICETM 2023-Full Paper/Abstract".
- 3) The conference secretary (icetm.edu@outlook.com) will contact you within three working days once receiving your submission.

- Importance Dates

Submission Deadline: Sept. 20, 2023

Notification Deadline: Oct. 15, 2023

Registration Deadline: Oct. 23, 2023

Chinese Forum

As an important part of the 6th International Conference on Educational Technology Management, this conference has added a Chinese forum (<http://icetm.org/cnforum.html>). The forum aims to gather researchers and primary and secondary school teachers from around the world engaged in smart education and interdisciplinary teaching, providing a professional platform for communication. Those interested can sign up online through the registration form (<https://iconf.young.ac.cn/hXj1J>), and selected cases will be invited to the forum to give a ten-minute presentation. (*Presenters will enjoy the benefit of complimentary conference attendance.)

Organizing Committee

Advisory Chair

Prof. Chee-Kit Looi, Nanyang Technological University, Singapore

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Call for Papers

Track 1: Instructional Design and Technology

- Instructional design models and approaches
- Gamification and game-based learning
- Adaptive and personalized learning technologies

Track 2: Learning Analytics and Data Science

- Learning analytics for student engagement and retention
- Student profiling and learner analytics
- Machine learning for personalized learning

Track 3: Mobile and Ubiquitous Learning

- Augmented reality and virtual reality in education
- Wearable technologies for learning
- Social media and collaborative learning

Track 4: Technology-Enabled Learning Environments

- Personalized and adaptive learning environments
- Game-based learning and gamification of education
- Social learning platforms and communities of practice

Track 5: Inclusive Education and Accessibility

- Design and development of accessible learning resources
- Assistive technologies and accessibility in e-learning
- Accessible web design and digital accessibility best practices

Track 6: Future of Education and Emerging Technologies

- Artificial intelligence (AI) and machine learning in education
- Virtual and augmented reality in education
- Robotics and automation in education

For more topics, please visit: <http://icetm.org/cfp.html>

Contact Us

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Office Time: Mon.- Fri. 9:30-18:00 (GMT+8)

Host by



华南师范大学
SOUTH CHINA NORMAL UNIVERSITY