

8th ICETM

October 17-19, 2025

广州 中国

Guangzhou, China

2025年10月17-19日

2025 the 8th International Conference on Educational Technology Management

2025年第八届教育技术管理国际会议

2025 the 8th International Conference on Educational Technology Management (ICETM) will be held in **Guangzhou, China** during **October 17-19, 2025**, sponsored by **Guangzhou University, China**, hosted by **School of Education (Teachers College), Guangzhou University, China**.

ICETM 2025 promises to be an exciting event with a range of informative and thought-provoking presentations, interactive forums, and engaging keynote speakers. This year's conference will include six tracks, covering topics such as instructional design, learning analytics, educational software development, and educational technology implementation. Through this conference, we hope to provide an opportunity for international collaboration, cross-disciplinary dialogue, and sharing of best practices that can help shape the future of educational technology management..

CONFERENCE COMMITTEE

Advisory Chair

- Chee-Kit Looi, Nanyang Technological University, Singapore

Conference Chairs

- Harrison Hao Yang, State University of New York at Oswego, United States
- Fengqi Ma, Guangzhou University, China

Conference Vice-chairs

- Longkai Wu, Central China Normal University, China
- Shuai Liu, Hunan Normal University, China

For more committee informations, please click [HERE](#).

KEYNOTE SPEAKER



Prof. Qing Li
(IEEE, AAIA and IET Fellow)
The Hong Kong Polytechnic
University, Hong Kong

INVITED SPEAKERS



Assoc. Prof. Anton Sukhov
Ural Federal University, Russia



Assoc. Prof. Xiang Feng
East China Normal University, China



Assoc. Prof. Yajun Wei
Guangzhou University, China



Assoc. Prof. Wei Wang
Northeast Normal University, China



Assoc. Prof. Habibullah Shah
University of Kashmir, India



Assoc. Prof. Haibing Hou
Guangdong Open University, China



Assoc. Prof. Siti Hajar Binti Halili
University of Malaya, Malaysia



Dr. Mariam Mohamad
Universiti Sains Malaysia, Malaysia

IMPORTANT DATE

- Submission Deadline: May 5, 2025**
- Notification Deadline: June 5, 2025**
- Registration Deadline: June 20, 2025**

CALL FOR PAPER

Track 1: Instructional Design and Technology

- Designing effective e-learning courses and programs
- Instructional design models and approaches

Track 2: Learning Analytics and Data Science

- Big data in education: collection, analysis, and interpretation
- Predictive analytics and early warning systems to identify at-risk students

Track 3: Mobile and Ubiquitous Learning

- Mobile and ubiquitous learning strategies and best practices
- Design and development of mobile learning applications

Track 4: Technology-Enabled Learning Environments

- Design and development of virtual and augmented reality environments
- Game-based learning and gamification of education

Track 5: Inclusive Education and Accessibility

- Design and development of accessible learning resources
- Assistive technologies and accessibility in e-learning

Track 6: Future of Education and Emerging Technologies

- Artificial intelligence (AI) and machine learning in education
- Blockchain technology and its potential impact on education

For more topics, please click [HERE](#).

SUBMISSION

Submission Requirements

- Language: English is the official language of the conference; the paper should be written and presented only in English.
- [Paper Template](#).

Submission Type

- Abstract submission (200-400 words) for presentation only without publication.
- Full paper submission (4-5 pages, two columns) for both presentation and publication.

Submission Methods

- Submit your paper to [Online Submission System](#)
- Send your paper to email box: icetm.edu@outlook.com

CONTACT US

- Conference Secretary: Ms. Adela Zhong
- Email: icetm.edu@outlook.com
- Office Time: 9:30-18:00, Monday to Friday (UTC+8 Time Zone)
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